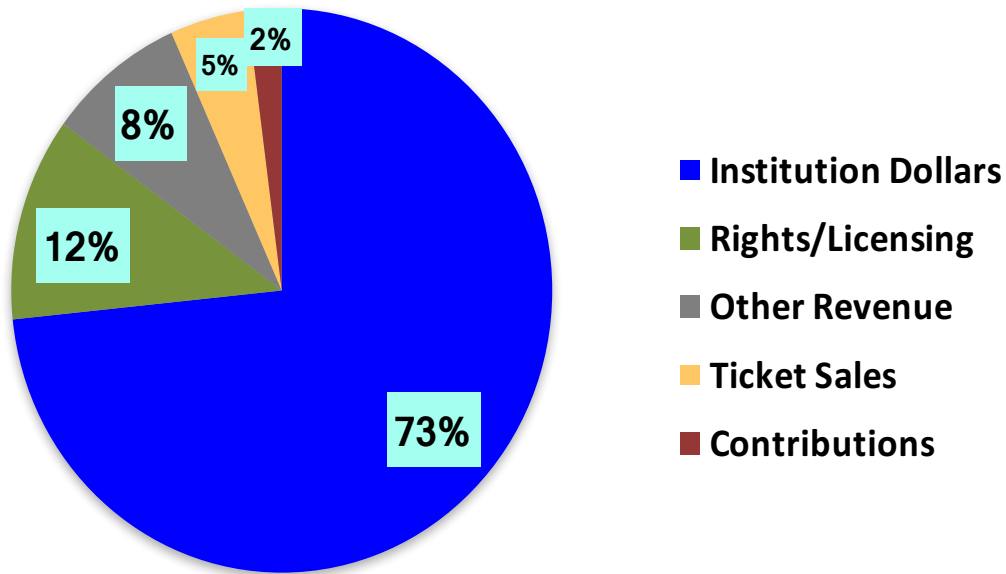


# WMU Athletics: Row The Boat

Source: USA Today

**73% of Athletic Expenses are Subsidized by the Core Academic Side**



| 2014-15                    | Dollars             |
|----------------------------|---------------------|
| <b>Institution Dollars</b> | <b>\$24,396,778</b> |
| Rights/Licensing           | \$3,889,563         |
| Other Revenue              | \$2,746,588         |
| Ticket Sales               | \$1,545,880         |
| Contributions              | \$676,802           |
|                            |                     |
| <b>Total Expenses</b>      | <b>\$33,255,611</b> |